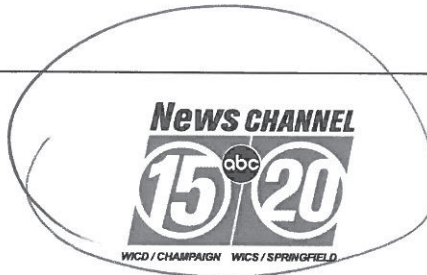


*Independent Voice for Illinois*  
10/3 - 10/8/14  
\$9,150

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





1233 20TH N.W, ST504  
WASHINGTON, DC

# 2650093

<b>Contract #</b> 25322652	<b>Changes as of:</b> 9/30/2016 3:17 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 148/162/1954	<b>Flight:</b> 10/3/16 - 10/9/16	<b>Total \$:</b> \$9,150.00
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Independent Voice for Illinois PAC	<b>Total Spots:</b> 17
<b>1911 NORTH FT MYER DRIVE</b>	<b>Product:</b> Issue	<b>Total CPE:</b> \$0.00
<b>SUITE 400</b>	<b>Agency Order #:</b> 5443649	<b>Primary Demo:</b>
<b>ARLINGTON, VA 20009</b>	<b>Buyer:</b> Ivin, Michelle	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Total GRP:</b>
	<b>202-955-5342</b>	<b>Separation:</b>
	<b>Assistant:</b> ALEXANDRA BRADLEY	
	<b>202-955-5342</b>	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/3 - 10/9										Total Spots	Total \$	CPP	GRP
						10/3	10/4	10/5	10/6	10/7	10/8	10/9							
1	M-F 6a-7a		Newschannel 20 Sunrise	\$450.00	30	1	1	0	0	1	0	0		3	\$1,350.00	\$0.00	0.0		
2	M-F 11a-11:30a		Newschannel 20 Midday	\$200.00	30	0	1	0	1	0	0	0		2	\$400.00	\$0.00	0.0		
3	M-F 5p-5:30p		First News at 5PM	\$750.00	30	1	0	1	0	1	0	0		3	\$2,250.00	\$0.00	0.0		
4	M-F 6p-6:30p		Newschannel 20 at 6	\$850.00	30	0	1	1	1	0	0	0		3	\$2,550.00	\$0.00	0.0		
5	Sa 6p-6:30p		Newschannel 20 at 6	\$300.00	30	0	0	0	0	0	1	0		1	\$300.00	\$0.00	0.0		
6	M-F 10p-10:35p		Newschannel 20 at 10	\$850.00	30	1	0	0	1	0	0	0		2	\$1,700.00	\$0.00	0.0		
7	M-F 10:35p-11:35p		Jimmy Kimmel	\$200.00	30	0	1	1	0	1	0	0		3	\$600.00	\$0.00	0.0		
TOTALS:						3	4	3	3	3	3	1	0	17	\$9,150.00	\$0.00	0.0		



1233 20TH N.W., ST504  
WASHINGTON, DC

<b>Contract #</b> 25322652		<b>Changes as of:</b> 9/30/2016 at 3:17 PM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 148/162/1954		<b>Flight:</b> 10/3/16 - 10/9/16		<b>Total \$:</b> \$9,150.00	
<b>Agency:</b> STRATEGIC MEDIA SERVICES		<b>Advertiser:</b> Independent Voice for Illinois PAC		<b>Total Spots:</b> 17	
<b>1911 NORTH FT MYER DRIVE</b>		<b>Product:</b> Issue		<b>Total CPP:</b> \$0.00	
<b>SUITE 400</b>		<b>Agency Order #:</b> 5443649		<b>Primary Demo:</b>	
<b>ARLINGTON, VA 20009</b>		<b>Buyer:</b> Irvin, Michelle		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> ALEXANDRA BRADLEY		<b>Assistant:</b> ALEXANDRA BRADLEY	
		202-955-5342		<b>Separation:</b>	

Special Instructions	
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Date/Time	Added by	Comment
09/30/16 3:17 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$35,192
WICS Share:	26%
Comment:	
WAND:	27%
WCIA:	36%
WRSP:	11%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	17	\$9,150.00	N/A
<b>Total</b>	<b>100%</b>	<b>17</b>	<b>\$9,150.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	17	\$9,150.00
<b>Total</b>	<b>17</b>	<b>\$9,150.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$
New	9/30/16 3:17 PM	ALEXANDRA BRADLEY	Sent To Station	17	\$9,150.00	\$9,150.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.





WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

# Contract # 2650903

Schedule Dates 10/03/16-10/08/16

Advertiser Independent Voices of IL (11663)

Agency Strategic Media Services (8287)

Product POLITICAL ISSUE (ns) (1187)

Brand 148/162/1954 (867141)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Irvin, Michelle

Phone/Fax /

CPE 5443650/

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments #25322653

Date Entered 9/30/16

Last Modified 9/30/16

Entered By Jennifer Valenti

CO-OP 10

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,372.50

Net Total \$7,777.50

Sales Tax

WICS Combo 100/0 (WICS++)

By Bro. Month Spots Rate

Oct. 2017 17 \$9,150.00

Grand Total 17 \$9,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/07/16	3	:30	6A-7A (CST)	1	1	1	1	1	1			3	\$450.00	\$1,350.00	WICS+WICD Combo 100/0 (WICS)		9/30/16
2.0	Normal Line / SPOT	10/04/16-10/06/16	3	:30	11A-11:30A (CST)	1	1	1	1	1	1			2	\$200.00	\$400.00	WICS+WICD Combo 100/0 (WICS)		9/30/16
3.0	Normal Line / News	10/03/16-10/07/16	2	:30	5P-5:30P (CST)	1	1	1	1	1	1			3	\$750.00	\$2,250.00	WICS+WICD Combo 100/0 (WICS)		9/30/16
4.0	Normal Line / News	10/04/16-10/06/16	3	:30	6P-6:30P (CST)	1	1	1	1	1	1			3	\$850.00	\$2,550.00	WICS+WICD Combo 100/0 (WICS)		9/30/16
5.0	Normal Line / News	10/08/16-10/08/16	3	:30	6P-6:30P (CST)	1						1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		9/30/16
6.0	Normal Line / News	10/03/16-10/06/16	3	:30	10P-10:35P (CST)	1	1	1	1	1	1			2	\$850.00	\$1,700.00	WICS+WICD Combo 100/0 (WICS)		9/30/16
7.0	Normal Line / SPOT	10/04/16-10/07/16	2	:30	10:35P-11:37P (CST)	1	1	1	1	1	1			3	\$200.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		9/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, **Michelle Irvin**

do hereby request station time concerning the following issue:

Independent Voice for Illinois PAC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: SEE ORDER



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Independent Voice for Illinois PAC, PO Box 9891 Arlington, VA 22219

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Jo Merlau- Treasurer



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/28/16      *Michelle*      202.337.5700  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
*Jennifer E. Valenti*      Jennifer E. Valenti, CSW  
Signature      Printed Name      Title